

Mira Rojanasakul

Graphic & Interaction Design

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EXPERIENCE

Freelance Designer

August 2012—present

Access

Campaign branding, information design, web and publication design.

Infor

Art direction and lead design for Infor's 2013 briefing guide. Worked with creative director and key stakeholders to translate raw content into polished, client-facing publication.

Joshua Liner Gallery

Redesigned print identity for the gallery in early 2013, and ongoing design for print and promotional materials around regular shows and events.

Inaba & FR-EE

Art direction, design, and research for "Adaptation" - a publication on the future of the urban environment as affected by new media, open data, and other digital influences.

Extramural

Summer 2013 — present

Co-founder
Sr. Editor, Web Designer

Concept development, art direction, identity & web design for an online publication and offline workshop series that poses and explores questions around a theme, framing content through the lens of teaching.

Pratt Institute

Spring 2012

Art Direction &
Graphic Design

2012 Spring Lecture Series Posters

Collaborative project to design a series of posters for the spring lecture series with John Thackara, Karin Fong, and Khoi Vinh. Featured on itsnicethat.com.

2012 MFA Exhibition branding

Collaborated on concept and design of 2012 MFA exhibition branding and materials. Winner of 2012 HOW International Design Award for student work.

Carleton College

September 2004—May 2008

Design Intern

Designed weekly convocation posters, brochures, and campus-wide recycling program campaign identity and promotional materials.

EDUCATION

Pratt Institute

2010—2012

MFA Communications
Design

MFA thesis investigated man-machine relationships from past and present, and encouraged design that innovates beyond program defaults by thinking and making in a variety of media.

Carleton College

2004—2008

BA Studio Art &
International Relations

Graduated with distinction in studio art thesis & major.

Fine Art thesis explored visual language of cartography and subjective expressions of authoritative information. International Relations thesis investigated media issue framing around Southeast Asian hydropower projects.

SKILLS

Advanced:

Adobe CS6: InDesign, Illustrator, and Photoshop
HTML5 / CSS3
Drawing / illustration
Photography / photo-editing
Printmaking: letterpress, screenprint, bookbinding, paper arts

In-Progress:

Javascript / jQuery / d3.js
Processing
Excel / R / statistical analysis

PUBLICATIONS

AIGA/NY

Guest Writer

March 2013 – present

Writing and event photography for AIGA's New York chapter.

infosthetics.com

Guest Writer

Fall 2011

Invited by Andrew Vande Moere to cover the 2011 Strata Conference and review the IBM "Think" exhibit, for infosthetics.com, which had over 40k followers at the time of publication.

OTHER ACTIVITIES

Re3 Storyhack

Participating designer

October 2013

Chosen to be among 75 creatives for Re3 Storyhack, a weekend hackathon organized by Hyperakt & Parsons where participants collaborate to better communicate important issues.

Eyeo Festival

Artist Fellow

June 2013

Attended conference and "Semantic Sabotage" workshop by Sosolimited as artist fellow.

Eyeo Festival

Volunteer

June 2012

Attended / volunteered at the 2012 Eyeo Festival in Minneapolis, MN.

Strata Conference

Guest Writer

November 2011

Attended as photographer / journalist for infosthetics.com.

Jerome Mentorship

Minnesota Center for Book Arts Fellow

August 2008 – November 2009

Competitive-entry artist's grant program. Included classes, workshops, critiques, and giving public presentations on work progress. Culminated in a final group show.

BIBLIOGRAPHY

Pratt Institute

Guest Lecturer

April 2013

Digital Design – taught by Christina Latina
Guest lecture and workshop on data visualization, with a focus on text-analysis.

Carleton College

Guest Lecturer

May 2012

Junior Seminar – taught by Dan Bruggeman and Kelly Connole
Invited to speak to Carleton College art students about work and offer post-graduate advice.

Pratt Institute

Teaching Assistant

Spring 2012

Type II (undergraduate) – taught by Scott Santoro & Type I – taught by Eunsun Lee
Participated in critiques, provided outside resources for students.

REFERENCES

Available upon request.